



LEBANON COUNTRY MUSIC FESTIVAL

Stompin' in the Street

2015 SPONSORSHIP OPPORTUNITIES

Festival Date: June 13, 2015

❖ **10 Gallon Title Sponsor - \$5,000 (Only 1 Title Sponsor)**

- All advertising and promotional material will include “Sponsored by: Company Logo”, including but not limited to:
 - Large roadside signs on state routes entering Lebanon
 - Website
 - Facebook/Twitter
 - T-shirts
 - Posters
 - News articles
 - Stage Banner
- Recognition as Title Sponsor on all radio advertising
- Recognition as Title Sponsor during the event with no less than 20 mentions the day of the event from the Main Stage
- Name and Logo on the Lebanon Country Music Festival website with link to the company website and Facebook page
- Sponsorship mentions on Facebook
- Ability to make 3 Main Stage announcements during the event
- 10x10 Booth space at the event
- 10 Official Lebanon Country Music Festival T-shirts
- VIP Seating at the festival

❖ **Rodeo Sponsor - \$3,000**

- Recognition in all advertising and promotional material created to promote the Festival, excluding roadside sign
- Recognition as Rodeo Sponsor with no less than 10 mentions from the Main Stage
- Name recognition on radio advertising
- Premium logo placement on event poster, flyers, and T-shirts
- Name and Logo on the Lebanon Country Music Festival website
- Sponsorship mentions on Facebook
- 10x10 Booth space at the event
- 6 Official Lebanon Country Music Festival T-shirts

❖ **Little Buckaroos “Kids Zone” Sponsor - \$2,500**

- Banner at Kid’s Zone entrance
- Recognition in all advertising and promotional material
- Recognition as the Kid’s Zone Sponsor during the event with no less than 6 mentions the day of the event from the Main Stage
- Logo placement on event poster, flyer and T-shirts
- Name and Logo on the Lebanon Country Music Festival website
- Sponsorship mentions on Facebook
- 4 Official Lebanon Country Music Festival T-shirts
- Name recognition on radio

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SPONSORSHIP OPPORTUNITIES continued

❖ **Wrangler Sponsor - \$2,000**

- Recognition in select advertising and promotional material for the Festival, excluding roadside and yard signs
- Recognition as Wrangler Sponsor during the event with no less than 5 mentions the day of the event from the Main Stage
- Logo placement on event poster, flyers, and T-shirts
- Name and Logo on the Lebanon Country Music Festival website
- Sponsorship mentions on Facebook
- 10x10 Booth space at the event
- 4 Official Lebanon Country Music Festival T-shirts

❖ **Mechanical Bull Sponsor- \$1,500**

- Banner at Mechanical Bull
- Recognition in select advertising and promotional material, excluding roadside and yard signs
- Recognition as Mechanical Bull Sponsor during the event with no less than 4 mentions the day of the event from the Main Stage
- Logo placement on event poster, flyer and T-shirts
- Name and Logo on the Lebanon Country Music Festival website
- Sponsorship mentions on Facebook
- 10x10 Booth space at the event
- 2 Official Lebanon Country Music Festival T-shirts

❖ **Silver Spur Sponsor - \$1000**

- Organization name and logo on event flyers, posters, and T-shirts
- Recognition as a Silver Spur Sponsor during the event with no less than 3 mentions from the Main Stage
- Name and Logo on the Lebanon Country Music Festival website
- 10x10 Booth space at the event
- 2 Official Lebanon Country Music Festival T-shirts

❖ **Bronco Sponsor - \$500**

- Organization name and logo on event flyers and posters
- Name on the Lebanon Country Music Festival website and mention on Facebook
- Recognition as a Bronze Sponsor during the event with no less than 2 mentions

❖ **Corral Sponsor - \$250**

- Organization name on event flyers and poster
- Recognition on website and 1 mention from the Main Stage